

ABSTRACT

A client card mail system, comprising: means for
5 storing client information including individual
information of clients' code number, name, sex
distinction, age, address and telephone number; means for
storing information of the goods for sales company for
the sales goods, departments, classes of the goods name,
10 goods codes, prime unit prices, and sales unit prices;
means for storing information of the goods purchased by
the clients; and means for retrieving clients'
information of the clients who actually purchased the
goods setting the conditions of periods and goods classes
15 from the information of the goods purchased; and means
for outputting and printing the results retrieved.
According to the present invention, the clients' taste
and living custom can be grasped to enable propaganda
activity without waste, and there is provided a client
20 card mail system making use of a method for storage and
retrieval of fractionalized data.

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